

Attorney Docket: 037033-0314075
Client Reference: 22249-502

RECEIVED
CENTRAL FAX CENTER
JUL 31 2006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re PATENT APPLICATION of: FALLS ET AL.
Application No.: 08/983,394
Filed: August 5, 2002
Title: ELECTRONIC PRODUCT INFORMATION DISPLAY SYSTEM

Confirmation Number: 1379
Group Art Unit: 3627
Examiner: McClellan, James S.

AMENDMENT AFTER FINAL REJECTION

Mail Stop AF
United States Patent and Trademark Office
Customer Service Window
Randolph Building
401 Dulany Street
Alexandria, VA 22314

Sir:

In response to the Office Action dated March 29, 2006, please amend the above-identified application as follows:

Claims are reflected beginning on page 2 of this paper.

Remarks/Arguments begin on page 15 of this paper.

It is not believed that any additional extensions of time or fees for net addition of claims other than those already indicated, are required. However, if additional extensions of time are necessary to prevent abandonment of this application, then such extensions of time are hereby petitioned for under 37 C.F.R. § 1.136(a), and any fees required therefore (including fees for net addition of claims) are hereby authorized to be charged to our Deposit Account No. 00909 (Ref. No .037033-0314075).

400385968v1